



July 2009 Newsletter

President's Message

Welcome to the 2009/2010 Soccer Year! We have completed registration for the new year and wish to thank all the coaches and parents who helped us with this enormous task. Due to the tremendous turnout at our club tryouts this year, we have formed multiple teams in many of our age groups. Several of these teams are still looking for 2-3 more players to complete their rosters. If you know of any players who are interested in playing, please have them send an email to either Jeff Lewis (coaching@hcstorm.org) or Mike Tippetts (president@hcstorm.org) and we will get them in touch with the correct team.

On Saturday the 27th we enjoyed our second annual HC Storm Night at the RSL. HC Storm players were able to walk in the Parade of Kings prior to the kickoff, players held the flags during the national anthem, several players were ball kids during the game and some of our U10 and U11 girls were able to play a scrimmage during halftime on the field. The match against Toronto FC was very exciting and our RSL won 3 to 0. We hope to see everyone again next year.

I would like to take a minute and thank those in our club who through personal or corporate donations have made it possible for our club to increase our programs and for several of our teams to have some nice equipment and warm-ups. The cost of our program grows each year and we are very conscious of the impact this has on families. If you or someone you know is in a position to make a donation to our club we would greatly appreciate the help. Each year we budget for the basics (training, fields, referees, insurance etc). But there are frequently new items that come up that require additional financial resources to help us maintain our level of excellence. We are working closely with our cities and the school district to utilize existing fields and looking for ways to improve other areas to a level that would support play. This work requires both labor and money. As we finalize plans we will be asking for volunteers to help us rake, mow and plant. We will also be putting out a call for financial support. Thanks for any and all support that is provided.

Summer Referee Course

We are always looking for more referees and it is a great way for youth age 12 and up to earn some extra money. This summer there will be an entry-level soccer referee-training course. The course will be held at the Lehi Junior High School. There are 5 sessions and you need to attend all 5 sessions. The dates are August 11, 13, 18 and 20 from 6pm to 9pm and then August 22 from 9am to 3pm. The class costs \$10 and this covers the manual you receive. If you pass the exam at the end of the course, you can then pay an additional \$50 to be registered with UYSA and start officiating at games this fall. This course is an excellent way to get a better understanding of the game and we encourage parents and players to consider working as officials.

Fundraising Success

Several of our teams are working together to hold fundraiser activities. Our U9 Boys coached by Shawn Bagley got together with coaches and parents for a carwash. They raised almost \$500 to help pay for their summer tournaments. Our U11 Girls coached by Jon Farris are selling fruit and juices to help raise money for their team activities too. If your team has not yet talked about a fundraiser, I would encourage you to get together with team parents and players and talk about what you can do.

Freedom Festival 3 v 3 Results

Congratulations to all of our players who participated in the Annual Provo Freedom Festival 3 v 3 tournament. Several players competed with the HC Storm teammates and others formed teams with friends and competed. For those who have not experience a 3 v 3 tournament it is a very fast and fun game to watch.

HC Storm U18 v. BYU Men's Team

On Thursday July 2 our U18 Boys scrimmaged against the BYU Men's soccer team in Provo. For the first 15 minutes they were competing against the BYU starting squad and our team showed very well. They allowed only 1 goal to the starters. For the balance of the first half and into the second half, the BYU team utilized some of their reserves. Our boys competed valiantly and considering that they are still in pre-season and BYU is in mid-season conditioning, the performance was even more impressive. Congratulations to Coach Klauck and those players who participated.

Strikerfest Tournament – Great Experience for Players & Fans

At the end of July the annual Strikerfest tournament will be held in Orem. Several of our HC Storm teams will be competing and it will be a great opportunity for our players and coaches to test their season readiness. For those who have not attended a soccer tournament before this is a great chance to see what happens at a local venue. The Strikerfest tournament is well run and gives our players a chance to compete locally. Between July 29 and August 1 our teams will be competing each day at the Lakeside Complex and we encourage everyone to come and cheer for our teams.

Field Painting for Fall – Please Save the Date August 15

We are tentatively planning to paint our fields for Fall Competition on Saturday August 15 in the morning. To avoid the heat of the day we are going to start at 7am and hopefully be completed by about 10am. We had amazing help for our Spring painting day - many hearty souls braved the freezing temperatures to come and help. We hope that all those and more will come help us this summer too.

Thank You to Our Current Sponsors

We are very fortunate to have corporate sponsors who are supporting our club. Currently **Neways International, Larson & Rosenberger, The Junction, D&S Fabrication & Machine, Mike Klauck Construction** and **UCCU** are sponsors of our club. I encourage everyone to visit our sponsorship page on the website and to learn more about these businesses. If you have opportunity to do business with any of these companies, please thank them for their support of our club.

Sponsorship Drive

The HC Storm Soccer Club is a great collection of families and individuals within the Mapleton, Springville, Salem and Spanish Fork communities. We represent a great communication and marketing opportunity for local businesses. In an effort to create a win-win opportunity for both local businesses and our club, we are offering a sponsorship program. The goal of this program is to give local businesses a cost effective channel to communicate with potential customers in our club, while generating some additional funds for our club operations. If you know of a local business that would be interested in our sponsorship program, please invite them to visit our website at www.hcstorm.org/sponsorship.html or to email president@hcstorm.org.