



May 2009 Newsletter

President's Message

I am sorry that this month's newsletter is so late coming out. It has been a crazy few weeks as we are winding up our Spring Season and preparing for tryouts. Our club teams are doing well in both the District (AA) and the State (AAA) competition. We are very proud of their hard work and the diligent efforts of our players and coaches. Thank you to the many parents who are working hard to support our teams and getting their players where they need to be each day.

During the summer we will be providing one of the key benefits our club offers to our players and coaches - Summer Training. Many of you have seen Jeff Lewis at your games watching and making notes. Jeff is working very hard to help our teams now and to prepare a great summer training program for all of our teams. Coaches will be coordinating summer training with Jeff immediately after tryouts.

Another fun summer soccer activity is tournaments. We encourage all of our teams to participate in at least one summer tournament each year. We are fortunate to have a great summer tournament located in Orem each year. The Strikerfest 2009 will be held this year at the Orem Lakeside Soccer Complex between July 20 and August 1. This local tournament offers excellent competition for all ages. We encourage all of our teams to enter Strikerfest 2009. For more information about Strikerfest 2009 please visit their website at www.utahfc.org Many of our teams will also choose to compete in additional tournaments and this is left up to the coach and parents of each team.

Logo Results

As you can see at the top of our website and at the top of this newsletter, we have modified the logo based on feedback from the entire club. After several weeks of voting and discussion, we have settled on the logo and it will begin to adorn our uniforms and materials everywhere. Thank you to everyone who helped us design and discuss this important emblem of our club.

Tryout Information

Unless you have been travelling outside the country, you probably have heard that our club tryouts for the 2009/2010 season start this Saturday (May 16). There is a full schedule posted on the website. Some important points of information: (1) please arrive early to your tryout time; (2) bring plenty of water to drink; and (3) bring a soccer ball and wear the appropriate equipment.

We are still looking for additional coaches - if you have interest in coaching a team please contact Jeff Lewis (training@hcstorm.org) or Mike Tippets (president@hcstorm.org). We are confident that we will have plenty of players show up and we will need to form additional teams this year.

Successful Community Soccer Night

Thank you to everyone who worked so hard to make the Annual Community Soccer Night a success. Despite a very cold and wet evening, we still had a great turnout and we met many new players and their families who are coming to tryouts and going to join our club.

Art City Days Friendly Soccer Matches

We have a very exciting opportunity this year to participate in the Springville Art City Days Festival. We will be holding friendly soccer matches during Art City Days at the Springville High School Soccer field. We are organizing matches for HC Storm teams to compete against fellow Utah County teams and this will allow us to showcase our talented teams and the beautiful game of soccer. This year the carnival and Art City Days booths will be in the Arts Park adjacent to the soccer field so families can come watch the matches and enjoy the festival together. Art City Days match schedules will be posted on the club website.

HC Storm Night at BYU Men's Soccer Match

Thursday May 21 is the HC Storm night at the BYU Men's soccer game. Several of our players will act as ball kids at the match and we will have a chance to recognize coaches at half time. Please come help us support the BYU Men's team and have some fun that evening. BYU has an amazing new soccer stadium and it allows fans to be very close to the action. Tickets can be purchased at the gate or in advance through BYU.

HC Storm Night at RSL Match – June 27

This year's HC Storm Night at the RSL will be June 27 against the Toronto FC team. This year we have arranged an amazing deal- we are able to purchase seats in sections 2 and 37 (retail value \$60) for \$12 each. These seats are in a prime location and the Rio Tinto Stadium is amazing. If you would like to purchase tickets under the club discount, please visit the website where there is an order form and information on who to call at the RSL. www.hcstorm.org/rslnight.html These tickets will go FAST so please don't wait.

E and D License Courses in Mapleton

One of the great benefits of Utah Youth Soccer is the availability of coach training and licensing. The HC Storm Soccer Club is sponsoring an E License and a D License course to be held at Hobbie Creek Elementary School in June and July. For more information about these classes and how to register please visit our website www.hcstorm.org/training2.html or contact Jeff Lewis (training@hcstorm.org).

Thank You to Our Current Sponsors

We are very fortunate to have corporate sponsors who are supporting our club. Currently **Neways International, Larson & Rosenberger, The Junction, D&S Fabrication & Machine, Mike Klauck Construction** and **UCCU** are sponsors of our club. I encourage everyone to visit our sponsorship page on the website and to learn more about these businesses. If you have opportunity to do business with any of these companies, please thank them for their support of our club.

Sponsorship Drive

The HC Storm Soccer Club is a great collection of families and individuals within the Mapleton, Springville, Salem and Spanish Fork communities. We represent a great communication and marketing opportunity for local businesses. In an effort to create a win-win opportunity for both local businesses and our club, we are offering a sponsorship program. The goal of this program is to give local businesses a cost effective channel to communicate with potential customers in our club, while generating some additional funds for our club operations. If you know of a local business that would be interested in our sponsorship program, please invite them to visit our website at www.hcstorm.org/sponsorship.html or to email president@hcstorm.org.