

# September 2008 Newsletter

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## President's Message

Fall is in the air and we are off to a great start. As of this writing our District (AA) teams are 20-16-3 and our State (AAA) teams are 13-4-6. The season is young, but our teams are doing great! These accomplishments are a credit to the hard work and dedication of our players and our coaches as they worked this summer. Our club is sending 5 boys teams to compete in the Utah State Cup in October. This is a great accomplishment and is another demonstration of the growth in our program. After a summer of team camps and dedicated training sessions, it is very rewarding to see our teams performing at this level.

## 10<sup>th</sup> Anniversary Celebration

On Saturday November 1, 2008 we will hold our 10 year anniversary celebration. The event will be held at the Hobbie Creek Elementary school and will be a dinner and celebration of our club's history and our future plans. We invite all parents to attend this evening and get to know our HC Storm family. Tickets will be available through our coaches and will be \$15 for one adult or \$25 for a couple. More information will be available on the website and through our coaches shortly. Please mark the date on your calendar and plan to attend.

## New Calendar Functionality on Website

We are constantly trying to improve the usefulness and value of our club website ([www.hcstorm.org](http://www.hcstorm.org)). We have recently started using some new calendar tools that make it easier to keep the field use and other club events in line. Please check the website often to get up to date information. If you have suggestions on how to make the website better, please send an email to [webmaster@hcstorm.org](mailto:webmaster@hcstorm.org).

## We Need Referees

With the price of gas, it is difficult to get referees from Provo and Orem to come to Springville and Mapleton. Our need for certified referees is reaching a critical point. Almost every night we have games where a single referee is handling the whole match. This causes frustration for coaches, players and fans. In order to achieve certification and participate as a referee you need to complete the UYSA referee course. This course requires about 18 hours of instruction and is usually offered on 2-3 weeknights plus 2 Saturdays. You need to be at least 12 years old to get certified, and referees are assigned to games based on their age and experience. We need adult and youth referees. If you have questions about the experience of being a referee, please feel free to contact Mike Goodman by email at [training@hcstorm.org](mailto:training@hcstorm.org). We are planning to host a referee clinic in our community in early 2009. If you are interested in taking the course sooner, there is a course is being offered in Park City November 7, 8, 14 & 15. Referees are paid for each game they officiate. Center Referees can earn between \$20 and \$40 per game and assistant referees can each between \$15 and \$20 per game. Money is paid in cash before each game.

### **Welcome to our new Director of Fields**

I am very pleased to announce that Kraig Dayton has agreed to act as our Club Director of Fields. In this role he will make sure that our fields are painted and setup for games. This is a very busy role and we appreciate Kraig's willingness to help our club. Please help Kraig by taking a minute to clean up trash after every practice and game. If you have questions or comments about our fields, please send them to [fields@hcstorm.org](mailto:fields@hcstorm.org).

### **Points and Standings - What Does It All Mean**

I have had several questions from parents about how the soccer standings are calculated and I thought I would take a minute to explain it here. Standings are based on a point system - a team receives 3 points for a win, for a tie each team gets 1 point and a team gets 0 points for a loss. We also track goals scored by our teams (Goals For) and goals scored against our teams (Goals Against). There is a third category called "Goal Differential" and as the name suggests this is the difference between Goals For and Goals Against. However, UYSA limits the maximum differential in any one game to 4. This limit is designed to minimize the impact of blowout games. Goal differential is used as a tie break in the event that two or more teams have the same number of points.

### **State Cup**

The Utah State Cup competition tournament is held during the Fall for the boys and in the Spring for the girls. The top two teams from each age bracket advance to the Far West Regional Tournament in June. Winners of the regional tournaments advance to the national tournament. HC Storm is proud to have 5 boys teams competing in the State Cup this year. They are U11-Lewis, U13-Farris, U14-Klauck, U16-Schultzke and U18-Goodman. Each team competes in a round-robin bracket and the top two teams from each bracket advance to the quarter finals and then it is win or go home through the quarter, semi and finals. State Cup games will be played between October 11 and 25.

### **Sportsmanship must be our Trademark**

Just a reminder to all of our parents, players and coaches, that good sportsmanship is a sign of true champions. Our cheering must remain positive and no matter what is being yelled or said by the opposing team or players, we need to be an example. I check in frequently with our referee coordinators and I am pleased to report that we have not had any serious incidents involving our club. Please help us keep a good reputation in our club as being good sports no matter what the score or outcome.

### **Albertsons Community Partners Program**

The HC Storm Soccer club is a member of the Albertsons Community Partners program. This means that the club can receive money based on our purchases at Albertsons. Depending on the items purchased, we can earn as much as 4% of the total shopping bill. To participate, you can print the form on our website (<http://www.hcstorm.org/albertsons>) and take it with you the next time you shop at

Albertsons. You need to have your Preferred Savings Card number in order to register. Please help us take advantage of this fundraising tool.

### **Sponsorship Drive**

The HC Storm Soccer Club is a great collection of families and individuals within the Mapleton, Springville and Spanish Fork communities. We represent a great communication and marketing opportunity for local businesses. In an effort to create a win-win opportunity for both local businesses and our club, we are offering a sponsorship program. The goal of this program is to give local businesses a cost effective channel to communicate with potential customers in our club, while generating some additional funds for our club operations. If you know of a local business that would be interested in our sponsorship program, please invite them to visit our website at [www.hcstorm.org/sponsorship.html](http://www.hcstorm.org/sponsorship.html) or to email [president@hcstorm.org](mailto:president@hcstorm.org).

### **Thank You to Our Current Sponsors**

We are very fortunate to already have corporate sponsors who are supporting our club. Currently Neways International, The Junction, D&S Fabrication & Machine, UCCU and Larson & Rosenberger are sponsors of our club. I encourage everyone to visit our sponsorship page on the website and to learn more about these businesses. If you have opportunity to do business with any of these companies, please thank them for their support of our club.