

August 2008 Newsletter



President's Message

This fall, the HC Storm Soccer Club celebrates 10 years of providing a great soccer experience for players in south Utah County. This summer the Club began laying the foundation for what the next decade will mean to our players and teams. Our training programs for both Coaches and Players have raised expectations of what we can do and what our teams can achieve. Training Camps and Goal Keeper training are initial steps in providing greater player development within our club. Coaching clinics are another part of our development and a key component of our support for those who volunteer their time and energy to the club and our teams.

Our vision for the coming decade is the growth of our Club to premiere status in both competition and the benefits we offer to our players and coaches. We see a club that is well respected because of our success on and off the field. We see a club that is actively involved in the community and makes a difference through service. We want to offer a program that is suitable for players of multiple abilities and interests. We want to help develop soccer players that will be teammates on winning High School teams; and to develop and prepare those who wish to pursue soccer after high school too. We also want to continue working with our community recreation programs to provide soccer experiences for those players who are new to soccer and who want to try the game we all love.

Please join me in building on the work of the previous decade and in reaching the potential of the next decade.

10 Year Anniversary Celebration

To celebrate our successes and recognize the accomplishments of our club, we are planning a celebration event. This event will occur after State Cup competition and before the craziness of the holiday season begins. We need some volunteers to help on the planning committee. If you are interested in helping us plan and carry out this celebration, please send an email to president@hcstorm.org

Fall Season is Coming

Our teams have been working hard this summer in preparation for what is sure to be a very successful season of competition. The benefits of this hard work will show in our results beginning this fall. Many of you are asking about schedules and when games will begin. We expect games to begin on Saturday August 23 for both District (AA) and State (AAA) competition. Coaches will receive an email from the scheduling body once the schedules are done. We will have links and make announcements as soon as we are alerted.

Tournament Results

Several of our teams have participated in tournaments this summer and we have been very well represented. We want to recognize the accomplishments of these teams and request that results and pictures be submitted to webmaster@hcstorm.org and we will get them listed on the website.

Latin American Festival

As part of our partnership with Universal Community Credit Union (UCCU) we have been given a booth at the annual Festival Latino Americano in Provo. The festival attracts about 20,000 people each year and we will have an opportunity to represent our club and recruit new players and coaches to join our program. We are asking each team to help us staff the booth. The festival runs Aug 29, 30 and Sep 1 from 9:30am to 10:30pm. We are asking parents and players to sign up for a 2 hour shift during that time. Ideally we will have 2 adults and 2-4 players in the booth during each shift. If you can help out, please check the website (www.hcstorm.org/festival/schedule.htm) to see what slots are open and then send an email to president@hcstorm.org

GRASS ROOTS Success

Our GRASS ROOTS Youth Soccer Clinic was a tremendous success. We had over 20 future HC Storm players join Coach Slade and Coach Mitch for 3 days of soccer fun and skill building. The club will hold more of these in the future as this will be a foundation of future players for our club teams. We are very fortunate that our communities offer soccer as part of their recreation program. This together with our skill clinics will fill the pipeline with soccer players for years to come.

Coaches Needed - Is it in you?

Our coaches are the backbone of our club. These very special people are key to our success and we are looking for more. One of our goals is to provide at least one boy's and one girl's team for each age group between U9 and U18. This year we do not have every age group offered. We want to start filling the missing teams by recruiting right now. In order to effectively recruit players, we need to have a coach or coaches identified. Even though the fall season is not yet started, we are trying to find coaches for the Spring 2009 season and beyond. Each year we also need to find coaches for our U9 teams as the current group moves up. The club is well equipped to help our volunteers prepare for the responsibilities of coaching. We have coaching clinics, the State Soccer Association offers licensing courses and we have the current group of coaches who are able to share knowledge and experience.

Coaching License - What is it and why do we need them?

The Utah Youth Soccer Association (UYSA) requires that all of our coaches obtain an E License. New coaches are given a 1 year waiver and can coach while working on their E License. Those coaches who are working with State Competition Teams (AAA) need to have a D License. Again they are given a 1 year waiver after completing the E license to work on their D License.

The US Soccer Federation offers coaching licenses to help ensure that all coaches nationwide (from beginner to advanced) have up-to-date theoretical and practical

knowledge. The licensing courses offer new and updated ways of teaching skills and developing players. These courses cover elementary principles of coaching and the 18 hour "E" License course prepares interested coaches for the 36 hour "D" License. Successful completion of the "D" course certifies coaches with either a State or National License. Both licenses are non-expiring and are awarded following the completion of both theoretical and practical testing. Candidates wishing to attend a US Soccer National Coaching School to take the "C" License course must have earned and held a National "D" License for a minimum of 12 months. Those holding a State "D" license may upgrade their State License to a National License through an upgrade course under the direction of the State Technical Director.

The UYSA periodically offers the license courses to help coaches prepare for and pass the license exam. The HC Storm Soccer Club is working on scheduling these courses in our community to help all of current and future coaches pass these necessary exams.

Kranky Franks - Hot Dog Stand Opening Soon in Springville

I am certainly not a food critic, but like most people I love a great all beef hot dog and polish sausage. Springville will soon be the home to a new hot dog specialty stand. Kranky Franks is due to open shortly on the southeast corner of 400 North and Main Street. Kranky Franks is the project of our own John and Taffy Dangerfield, so please stop by, say hello and have a hot dog.

HC Storm Night at RSL - Great Fun

On Monday July 28 the HC Storm Soccer club invaded Rice Eccles stadium to have fun and support our first place REAL Salt Lake team. The evening started with a pre-game scrimmage that featured our U11 Boys, U11 Girls, U13 Boys and U14 boys. These teams played hard and realized what a very LARGE field the RSL use. After the scrimmage match, our U11 boys and girls were asked to escort the starting players for the RSL and Toronto FC soccer clubs onto the field. Other players were asked to help form the team tunnel that the players walk through. Finally, a select group of our older players were asked to be ball boys for the RSL match. A great time was had by everyone and we look forward to doing this again next year.

HC Storm Now Part of Albertsons Community Partners Program

We are excited to announce that our club is part of the Albertsons Community Partners Program. The Albertsons Community Partners program was established in 1997 as a partnership between Albertsons and non-profit organizations like the HC Storm Soccer Club. A portion of qualified purchases will be sent to the club each quarter. To participate, you can print the form on our website (<http://www.hcstorm.org/albertsons>) and take it with you the next time you shop at Albertsons. You need to have your Preferred Savings Card number in order to register. Please help us take advantage of this fundraising tool.

Sponsorship Drive

The HC Storm Soccer Club is a great collection of families and individuals within the Mapleton, Springville and Spanish Fork communities. We represent a great

communication and marketing opportunity for local businesses. In an effort to create a win-win opportunity for both local businesses and our club, we are offering a sponsorship program. The goal of this program is to give local businesses a cost effective channel to communicate with potential customers in our club, while generating some additional funds for our club operations. If you know of a local business that would be interested in our sponsorship program, please invite them to visit our website at www.hcstorm.org/sponsorship.html or to email president@hcstorm.org.

Thank You to Our Current Sponsors

We are very fortunate to already have corporate sponsors who are supporting our club. Currently **Neways International**, **The Junction**, **D&S Fabrication & Machine**, **UCCU** and **Larson & Rosenberger** are sponsors of our club. I encourage everyone to visit our sponsorship page on the website and to learn more about these businesses. If you have opportunity to do business with any of these companies, please thank them for their support of our club.