

# July 2008 Newsletter

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## President's Message

Summer soccer activities are in full motion and many of our teams are preparing for summer tournaments around the state. As I drive around the area I am excited to see the many training sessions happening and I am looking forward to the upcoming season. During the 2007-2008 season, the HC Storm Soccer Club was very well represented in both state and district competitions and both our girls and boys HS Soccer teams had very successful seasons.

Soccer is an awesome sport and all of us in the club are excited by the growth in its popularity. The HC Storm Soccer Club has a mission to develop youth soccer players and soccer coaches. This foundation will enable us to reach our goals of successful high school teams, helping players prepare for collegiate competition and developing a lifelong love of soccer.

An additional goal is to provide an opportunity for more players to get involved with soccer and the HC Storm Soccer Club. Our GRASS ROOTS Youth Soccer Clinic is a first step in this direction. We are fortunate that our communities have strong recreation programs and they offer soccer as part of that program. We want to enhance this offering with additional soccer training and development opportunities and by offering young children a chance to participate in soccer. Please take a minute to review this program and pass the word to friends and neighbors.

Finally, I want to thank all of those who participated in our various team fundraisers this past month. We had a golf tournament, car wash and Mexican dinner party. Each of these activities raised money to help with team expenses. Many parents, coaches and players spent countless hours organizing and working for these events. Thank you for your dedication and support.

## Summer Camps

One of the biggest additions to our program this year was the introduction of team summer camps. Delivered by our Director of Coaching, Richard Slade, these sessions are important opportunities for our players to develop a foundation of new training techniques and to build confidence in their skills. So far the feedback from our coaches and players has been very positive and the experiences productive.

Coach Slade runs our summer camp sessions in a very professional manner and expects our players to come prepared to participate and develop. Coach Slade arrives early and prepares the training sessions each day, he asks that all players arrive 10 minutes prior to the start time and be ready to start on time. Each day there will be drills and activities designed to increase the player's skills and confidence. These camp sessions are the beginning and are designed to give players and coaches a set of drills and

activities that can be used in team training sessions (practices) or at home for individual skill development.

As every parent knows, summer time is filled with activities and family vacations. I know that many of you adjusted family vacations and other activities to make sure your player could attend the team camp. Thank you - we appreciate your dedication and support. If there is a player who missed or will miss the team camp due to activities that cannot be changed, please contact your coach and we will make an effort to have your player attend another team camp (similar age if possible) and give them the benefit of this important development opportunity.

### **Coaches Clinics**

In addition to development of our players, Coach Slade is also offering development sessions for our coaches. We have held one coaching clinic already and our second session is scheduled for this week. All of our coaches (head coach and assistant coaches) are invited and encouraged to attend.

### **GRASS ROOTS Youth Soccer Clinic**

We are very excited about the GRASS ROOTS Youth Soccer Clinic, July 21-23. This is a great opportunity for us to introduce new players to our club and to give young players some fun introductions to soccer. The GRASS ROOTS Youth Soccer Clinic is for children ages 4 to 8. It will be held at the Ira Allen Sports Park in Mapleton. The clinics will run each day from 9am to 10am. To register for the clinic, please visit our website ([www.hcstorm.org/grassroots](http://www.hcstorm.org/grassroots)) where there is a registration form and instructions on where to send the registration fees. If you have any questions or would like us to email the registration form to you, please send an email to [grassroots@hcstorm.org](mailto:grassroots@hcstorm.org)

Please pass the word around to friends and neighbors who have children in these ages. If you are planning to participate, please register now so we can properly prepare for the number of players who attend.

We also want to thank UCCU for their corporate sponsorship and support of this clinic.

### **Risk Management - Safety Tips**

Because we deal with young people, we are particularly aware of safety issues. Not just on the field but all times. We have asked our coaches to always have 2 adults at all training/practice sessions. This is to help in case of an emergency or other unpredicted incident. We are also asking that our coaches not leave a training session until all players have been picked up or left for home. To help our coaches, we ask that parents arrive 5-10 minutes before the end of a training session and when possible volunteer to be an additional adult at a training session.

During all training sessions and during games, it is critical that our players have plenty of water to drink. We encourage every player to bring plenty of water to drink during the training session and some to drink on the way home.

### **U12AA Teams need players - Boys & Girls**

Our U12AA girls and boys teams are still looking for players to join for this coming season. If you or someone you know is interested in playing on these teams please contact Coach Dave Bailey for the Girls (592-3892 or [dbailey@nuskin.com](mailto:dbailey@nuskin.com)) or Coach Scott Grimshaw for the Boys (489-4101 or [grimshaw@stats.byu.edu](mailto:grimshaw@stats.byu.edu)).

### **HC Storm Night with the RSL**

We have a block of discounted tickets to the July 28 RSL match against Toronto FC. The match kicks off at 7pm and will be played at Rice Eccles stadium. Our tickets are in the North End Zone and are available for \$13 per seat. If you are interested in purchasing some of these tickets, please email [president@hcstorm.org](mailto:president@hcstorm.org). The tickets are available on a first come first served basis.

### **Sponsorship Drive**

The HC Storm Soccer Club is great collection of families and individuals within the Mapleton, Springville and Spanish Fork communities. We represent a great communication and marketing opportunity for local businesses. In an effort to create a win-win opportunity for both local businesses and our club, we are offering a sponsorship program. The goal of this program is to give local businesses a cost effective channel to communicate with our club, while generating some additional funds for our club operations. If you know of a local business that would be interested in our sponsorship program, please invite them to visit our website at [www.hcstorm.org/sponsorship.html](http://www.hcstorm.org/sponsorship.html) or to email [president@hcstorm.org](mailto:president@hcstorm.org).

### **Thank You to Our Current Sponsors**

We are very fortunate to already have some corporate sponsors who are supporting our club. Currently **Neways International, The Junction, D&S Fabrication & Machine, UCCU and Larson & Rosenberger** are sponsors of our club. I encourage everyone to visit our sponsorship page on the website and to learn more about these businesses. If you have opportunity to do business with any of these companies, please thank them for their support of our club.